

NIKE MAXSIGHT™
SPORT-TINTED CONTACT LENSES
(polymacon)

Two contact lens innovations. One goal. Better visual performance.

Bausch & Lomb
Perfecting Vision. Enhancing Life.™

Bausch & Lomb PureVision®
Contact Lenses

Call for an appointment today to see how Nike MAXSIGHT™ sport-tinted contact lenses by Bausch & Lomb and Bausch & Lomb PureVision® contact lenses can give you exceptional vision - **in sport and in life.**

AdvancedEyecare • (816) 353-1872
Blue Springs Optical • (816) 229-2020

EYE talk

an informational newsletter for patients of
AdvancedEyecare
Blue Springs Optical
For a Lifetime of Healthy Vision

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Staying in the forefront of Eyecare Technology - QuantifEYE™

We are very pleased to announce the addition of QuantifEYE™, a program which quickly, conveniently, and inexpensively identifies potential risk of age-related macular degeneration (AMD).

Every person has potential risk for developing age-related eye diseases. This is even more true for those with a family history of eye disease. One of the more debilitating diseases is Age-Related Macular Degeneration. Before now, there was no easy way to determine risk for this disease. By the time you notice symptoms, it's too late. The effects of AMD are permanent and irreversible. Prevention needs to be part of your eye health regimen, and it needs to begin early.



QuantifEYE™ is now available at our Blue Springs office as well as our Ratown office. When it comes to vision loss, don't take a "wait and see" approach!

What happens next?

What happens if my results from QuantifEYE™ indicate that I am at potential risk for Age-Related Macular Degeneration?

If your results indicate that you may be at risk, it is imperative that you begin supplementation to restore the depleted levels of Zeaxanthin and Lutein in the macula.

EyePromise™ Restore is a dietary supplement that contains a patented dose of Zeaxanthin, at a level only available in EyePromise™ Restore, plus Lutein -the carotenoids that make up the pigment in the macula. Your optometrist will prescribe 1-2 softgels daily depending on your risk level. After 6 months of compliance with EyePromise™ Restore, you will repeat the QuantifEYE™ assessment to demonstrate the effectiveness of this supplementation.

PRESORTED STANDARD
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KANSAS CITY, MO

Professional Optometry
Personal Care for You
And Your Vision

AdvancedEyecare
Blue Springs Optical
For a Lifetime of Healthy Vision

Lawrence Reed, O.D.
Rich Wilson, O.D., F.A.A.O.
Charles Banks, O.D.
Dana Krause, O.D.
www.advanced-eyecare.net
1116 SW 40 Highway
Blue Springs, MO 64015

Diabetic Retinopathy - are you under control?

Diabetes affects your body from head to toes. This includes your eyes. The most common and most serious eye complication of diabetes is diabetic retinopathy, which may result in poor vision or even blindness.

"Retinopathy" is the medical term for damage to the tiny blood vessels (capillaries) that nourish the retina, the tissue at the back of your eye that captures light and relays information to your brain. These blood vessels are often affected by the high blood sugar levels associated with diabetes.

Nearly half of people with known diabetes have some degree of diabetic retinopathy. The longer you have diabetes, the more likely it is you'll develop diabetic retinopathy. Initially, most people with diabetic retinopathy experience only mild vision problems. But the condition can worsen and threaten your vision.

The threat of blindness is scary. But with early detection and treatment, the risk of severe vision loss from diabetic retinopathy is small. You can take steps to protect your sight if you have diabetes. These include a yearly eye examination and steps to keep your blood sugar, blood pressure and blood cholesterol under the best possible control.



NORMAL VISION



VISION WITH
DIABETIC RETINOPATHY

Protect your eyes...Protect your vision

It is important to protect your eyes against damage from the sun. Every day, whether it is sunny or cloudy, we are exposed to ultraviolet (UV) radiation from the sun. Most of the time we don't even realize it since UV radiation is invisible to the eye. However, out of sight should not mean out of mind when it comes to UV radiation.

DRIVEWEAR - lenses which change to fit the way you drive and live

- The only polarized photochromic lens that darkens outside as well as behind the windshield of a car
- Reacts to different weather and light conditions from overcast to bright light by utilizing visible and UV light
- High efficiency Polarizer that blocks blinding glare
- Available in your Rx
- Blocks 100% UVA and UVB



Drivewear's three different "stages", have all been designed to maximize the eye's natural abilities in each of the different light conditions encountered both outside and in direct light and behind the windshield of a car.

NIKE MAXSIGHT - an innovative, fully tinted soft contact lens

- Provides distortion-free optics, whether or not you wear prescription contacts
- Covers your entire pupil, eliminating glare and enhancing contrast
- Blocks specific wavelengths of light - details appear clear and "pop" off the background
- Filters out more than 95% of UVA and UVB



NIKE MAXSIGHT™
SPORT-TINTED CONTACT LENSES



Grey-Green
For Golf and running



Amber
For soccer, tennis,
baseball and football

BABY BANZ

- The ultimate in infant eye protection
- Made of tough, shatter-resistant, 100% Polycarbonate
- Blocks 100% UVA and UVB
- Available for age's birth to 5 years old

